



## MEMO

**TO:** INTERESTED PARTIES

**FROM:** CAITLIN REED, POLLING DIRECTOR

**DATE:** OCTOBER 2, 2019

**RE:** BASELINE SURVEY ON IMPEACHMENT

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*The following memo is based on an N=800 survey in Republican-held congressional seats and NRCC targets. The survey was fielded using online sample of registered voters matched to the voter file. The survey was fielded September 28-30 and the margin of error is  $\pm 3.46\%$ .*

- **Democrats in Congress are squandering their majority and are not focusing on issues that are important to voters.**
  - Two-thirds (63%) of voters in NRCC target seats and 66% of voters in Republican-held battleground seats agree that Democrats in Congress are too obsessed with impeaching the President and should be working on issues they campaign on such as funding our military, improving the nation's infrastructure, lowering the cost of prescription drugs, and caring for our nation's veterans.
  - A full 52% percent of voters in NRCC target seats and 53% of voters in Republican- held battleground seats say that the top priority of Democrats in Congress is impeaching President Trump.
  - But the top priority for voters in NRCC target seats is immigration and in Republican-held battleground seats is the economy. In Republican-held battleground seats there are six issues that reach double digit importance for voters and Democrats aren't focusing on any of them.
- **Voters oppose impeachment across the board.**
  - In NRCC target seats, voters oppose impeachment: 44% support – 47% oppose. In Republican-held battleground seats voters oppose impeachment: 46%-49%.
  - Fifty-one percent of independent voters in NRCC target seats oppose impeaching the President.
  - Democrats are only consolidating their own base (80% of Democrats across the survey support impeachment) while alienating independents.
- **Democrats are only harming themselves; voters are less likely to vote for a congressional candidate who supports impeachment.**
  - Forty-six percent of voters in NRCC target seats are less likely to vote for a candidate for congress who supports impeachment.
  - Fifty-one percent of voters age 45-64 in Republican-held battleground seats and 56% of voters age 65+ in NRCC target seats are less likely to vote for a candidate for Congress who supports impeachment.