



MEMO

TO: INTERESTED PARTIES

FROM: CAITLIN REED, POLLING DIRECTOR

DATE: JULY 3, 2019

RE: IA CD 3 POLLING

The following memo is based on survey data completed among N=400 likely 2020 general election voters in IA-3 from June 30 – July 3, 2019. The survey was conducted on behalf of the National Republican Congressional Committee.

- **Cindy Axne trails a named Republican candidate by six points, 48%-42% with 11% undecided.**
 - Axne trails by eight points with independents, by 10% with voters age 35 to 54, and by 11% with voters age 55 to 64.
 - Axne is surprisingly weak with her base; the named Republican challenger is earning 21% of registered Democrats.
 - Axne's ballot strength is soft; only 31% say they are definitely voting for Axne, while 40% say they are definitely voting for the named Republican challenger.

- **Axne's image is already underwater, 37% favorable – 39% unfavorable.**
 - With independent voters, Axne is underwater seven points, 32% fav – 39% unfav.
 - Axne's image among undecided voters is 9% fav – 40% unfav

- **Voters in IA-3 aren't buying what Democrats in Washington are selling.**
 - Voters prefer a candidate who supports the Trump agenda over the Pelosi agenda by eight points, 48%-40%. Independents also favor the Trump agenda by eight points, 47%-39%.
 - Fifty-five percent of voters oppose impeaching President Trump, including 60% of independents, and 57% of independent women.
 - Fifty-five percent of voters agree that Congress should focus more on policies that preserve individual freedoms for everyone, rather than on socialist programs that could bankrupt the country.
 - Finally, 55% of voters have an unfavorable opinion of socialism.

The bottom line is that Cindy Axne is an endangered Democrat pushing an unpopular agenda.