



To: Interested Parties
From: Rob Autry, Meeting Street Research; David Kanevsky, 3D Strategic Research;
Patrick Lanne, Public Opinion Strategies; B.J. Martino and Dave Sackett, The Tarrance Group
Re: NRCC November Battleground Congressional District Survey
Date: November 16, 2021

The NRCC's November battleground survey shows Democrats' big government tax and spending proposal is already underwater with voters. Vulnerable Democrats who vote for the House version of Build Back Better will be on record supporting the politically toxic policies contained within the bill, whether it passes the Senate or not.

Additionally, the survey confirmed several trends found in our October battleground polling and demonstrated in recent electoral results:

- Voters trust Republicans by an overwhelming margin on the issues most important to them.
- Joe Biden is historically unpopular.
- Republicans lead on the generic ballot.

1. Build Back Better (BBB) is already unpopular with voters and becomes more unpopular as voters learn about the damaging policies within the package.

- When asked "would you say you support or oppose President Biden's new spending package also known as Build Back Better," a plurality (46%) say they are opposed, and only 39% support.
- Independents are a net 18-points opposed to BBB, 49% opposed to 31% support.
- Undecided voters on the generic ballot oppose BBB by a 14-point margin, 39% opposed to 25% support.
- Voters concerned about the economy are 59% opposed, with only 27% supporting BBB.
- After hearing a series of informative messages related to policies within BBB, opposition reaches 57% with only 37% supporting.

2. If Democrats vote for Build Back Better, they will have to defend its politically toxic policies which penalize hard working families to reward liberal elites and those who entered the country illegally.

- 76% of voters in battleground districts say they are more likely to oppose BBB knowing that it imposes a natural gas tax that will "increase home heating costs, electricity rates, and raise gas prices."
- 77% of voters in battleground districts are less likely to vote for a Democrat who "votes to give an eighty-thousand-dollar tax break to wealthy homeowners in New York, New Jersey, and California, a move that would cost hundreds of billions of dollars, and overwhelmingly benefit the wealthy, not the middle class."
- 76% of voters in battleground districts oppose the package's proposal "giving \$3,600 a year to illegal immigrants for every child they bring into America or give birth to after arriving."

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- 71% of voters in battleground districts are less likely to vote for a Democrat who votes “to increase IRS audits of taxpayers, by hiring 87,000 new agents to look through the bank accounts of every American earning or spending more than \$600 per year in order to make sure they are paying enough taxes, disproportionately affecting small business owners.”

3. Republicans continue to have a decisive advantage on the issues most important to voters.

- Voters in battleground districts say President Biden and Congress should focus on: border security (16%), jobs and the economy (15%), and inflation/cost of living (13%). These were the only three issues to register in the double-digits.
- When combining the economic concerns most important to voters (jobs and economy, inflation/cost of living, as well as government spending and the national debt), we find 37% of voters are focused on issues related to the economy.
- Among these economy-focused voters, a generic Republican leads a generic Democrat by a 2:1 margin (58%-29%).
- When it comes to border security, Republicans hold an astonishing 83-point advantage, 87% Republican to 4% Democrat.

4. In addition to his low approval ratings, Joe Biden suffers from an astonishing lack of enthusiasm from his own base.

- President Biden’s job approval is 42% among voters in battleground districts, while a 52% majority disapprove of the job he is doing.
- Just 20% of voters strongly approve of Joe Biden, while more than double that amount (43%) strongly disapprove.
- While 85% of Democrats approve of the job Biden is doing, only 43% say they strongly approve. Meanwhile, 90% of Republicans disapprove with 82% strongly disapproving.
- Independents disapprove of Joe Biden by a 26-point margin (31% approve to 57% disapprove).
- Among these independent voters only 10% strongly approve of Biden, while 45% strongly disapprove.

5. The generic ballot advantage for Republicans in these battleground districts is real and growing.

- Voters in battleground districts prefer a Republican candidate over a Democrat candidate by four points (45% to 41%), a net increase of seven points since the start of the year.
- In battleground districts, a generic Republican candidate is leading a generic Democrat candidate with independent voters by 11-points, 37% to 26%.

This survey was conducted November 6-10, 2021 among N=1,000 voters across 85 Battleground Congressional Districts, with 60% of the interviews conducted via cell phone, 20% via landline and 20% online.