MEMORANDUM

TO:	INTERESTED PARTIES
FROM:	CHRIS PERKINS
SUBJECT:	TX CD 34 BENCHMARK SURVEY
DATE:	APRIL 29TH, 2022

Introduction

A recent survey of voters in Texas' 34th Congressional District found Republicans have an excellent opportunity in the upcoming special election, but more work needs to be done.

As we've seen in battleground districts across the country, President Biden's approval rating is underwater by double digits in TX-34 despite Biden carrying the district by four points in 2020. Additionally, voters in the district are most concerned about two issues voters overwhelmingly trust Republicans to best handle: border security and the economy.

Republicans have a chance to make history here. Texas' 34th District has never been held by a Republican.
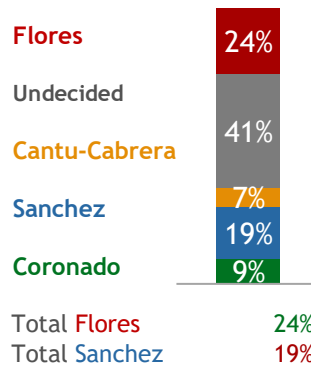
Key Takeaways

- **On the generic ballot, a Republican (45%) leads the Democrat (42%) by three points.**
  - Independents favor Republicans by six points, but 26% of Independents are still undecided.

- **On the full ballot with all four candidates, Republican Mayra Flores (24%) is beating Democrat Dan Sanchez (19%) by five points.** *NOTE: 41% of voters are undecided*
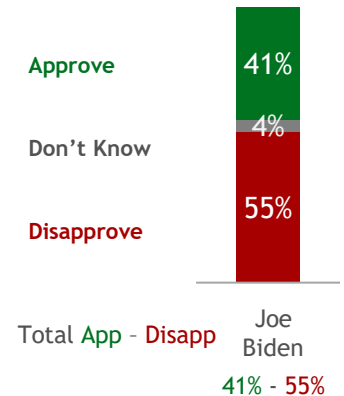
- **President Biden's approval rating is 14 points underwater. 55% of voters disapprove of the job Biden is doing, compared to 41% who approve.**

CD 34 Full Ballot

Flores	24%
Undecided	41%
Cantu-Cabrera	7%
Sanchez	19%
Coronado	9%

Total Flores	24%
Total Sanchez	19%

Biden Job Approval

Approve	41%
Don't Know	4%
Disapprove	55%

Total App – Disapp

Joe Biden

41% - 55%

- **The issues most important to voters here align well with the Republican brand. Thirty-four percent of voters say border security is the most important issue facing them today. Seventeen percent of voters believe the economy is the most important issue facing them today.**

Immigration/Border Control		34%
Jobs/Economy/Taxes/Inflation		17%

Conclusion

Republicans have a real chance to win this district for the first time ever and flip a Democrat-held seat if Mayra Flores can raise the resources necessary to tell her story. But this is far from a done deal. Flores' message of being a product of the American Dream and highlighting her husband's service as a US Customs and Border Patrol Agent, and she'll fight to secure our borders and stop dangerous cartels and human trafficking will resonate strongly with voters.

Methodology

On behalf of the Mayra Flores Campaign and the NRCC, Ragnar Research conducted a survey of n=400 Special Election Voters (SEVs) across Texas Congressional District 34. Interviews were conducted April 19 through April 21, 2022, by live telephone operators, including landlines (19%) and cell phones (81%). Quotas on age, gender, ethnicity, education, and region were used to ensure a representative distribution. The study's margin of error is ±4.9%.