



TO: INTERESTED PARTIES
FROM: NRCC CHAIRMAN TOM EMMER
DATE: JUNE 9, 2022
RE: TAKING BACK THE HOUSE: WHERE THINGS STAND POST-REDISTRICTING

OVERVIEW:

We are five months from Election Day, and House Republicans stand five seats short of retaking the majority for just the third time since 1954.

Right now, the political environment is downright toxic for Joe Biden, Nancy Pelosi, and House Democrats. History shows the President's party loses an average of 27 seats in the midterms, and that number jumps to 37 when the President's approval rating is below 50. Joe Biden's approval rating currently sits in the low forties because Democrat policies have led to 40-year high inflation, rising crime, and a crisis at the southern border.

If Republicans continue to execute the plan laid out at the start of this cycle, we have an opportunity to deliver a lasting and historically significant majority.

For a majority larger than the post-1994 wave, **Republicans need to win 18 seats.**

For a majority larger than the post-2010 wave, **Republicans need to win 30 seats.**

For the largest GOP majority in nearly 100 years, **Republicans need to win 35 seats.**

REDISTRICTING RECAP:

From the beginning of 2022, we said Republicans will not win back the House based on redistricting alone. That prediction turned out to be accurate, as redistricting was a wash.

Pre-redistricting, there were 211 seats President Trump won and 224 seats won by President Biden.

Post-redistricting, there are 209 seats won by President Trump and 226 seats won by President Biden.

Redistricting moved 12 competitive seats from Trump 0-10% to Trump 10%+, while Democrats' number of competitive seats Biden 0-10% remained the same (28 seats -> 28 seats). The strengthening of Republican seats will allow us to put more resources into offensive opportunities.

THE 2022 BATTLEGROUND:

With polls showing Biden's approval ratings in the low forties, the NRCC is preparing for a large playing field moving into November.

The NRCC is expanding our target list to 75 districts. The average 2020 POTUS margin of these target districts is Biden +3.3%. Of the 75 seats, 31 are open seats through retirement or newly created through redistricting, making them prime pick-up opportunities.

The full list of targets can be viewed [HERE](#).



Total Trump seats: 16

- DJT 0-5%: 7
- DJT 5-10%: 6
- DJT 10%+: 3

Total Biden seats: 59

- JRB 0-5%: 11
- JRB 5-10%: 17
- JRB 10-15%: 22
- JRB 15+%: 9

RECRUITING ROCKSTAR CANDIDATES:

Republicans built on our successful recruitment blueprint from last cycle and have focused heavily on recruiting diverse and talented candidates. To that end, there are a record number of Hispanic, Black, female, and veteran candidates running as Republicans this cycle.

DONORS WANT TO BACK A WINNER:

The NRCC this cycle has smashed every previous committee fundraising record, raising nearly \$200M to date and we plan to continue setting records until Election Day.

Our incumbents are raising money at a record clip, freeing up additional committee resources to go on offense against Democrats. Sixty-eight incumbents have more than \$1M cash-on-hand (COH) compared to 51 who had \$1M COH at this point last cycle.

Finally, Republican challenger candidates have historically been outraised by challenger Democrats, but not this cycle. Young Gun candidates raised an average of \$622,000 in Q1 of 2022, a record for Republican challengers. Meanwhile, DCCC Red to Blue candidates only raised an average of \$492,563 in Q1 of 2022.

THE NUMBERS TELL THE STORY:

Republicans currently hold a 2-point lead on the generic ballot, the [best position](#) for Republicans at this point in any midterm cycle in over 80 years. Republicans also have a 13-point enthusiasm advantage, according to a [recent](#) ABC poll.

Inflation is the number one issue for voters by a long shot, and voters overwhelmingly disapprove of Democrats' handling of the issue. An [ABC poll](#) recently found 80% of Americans say that inflation is an extremely or very important factor in how they will vote, and for gas prices, it is 74%. Only 28% of voters approve of Biden's handling of inflation, and just 27% approve of Biden's handling of gas prices.

Outside of inflation, [polls](#) have consistently shown Republicans also hold significant leads on the other issues most important to voters: the economy, crime, and border security.

CONCLUSION:

Republicans have the right message and the right candidates. We are also working hard to raise the resources necessary to take back the majority.

The wind is at our back, but we haven't won anything yet. Right now, our worst enemy is complacency, and the biggest mistake we can make is measuring the drapes. **No Mercy. On to November.**