

MEMORANDUM

TO: Interested Parties

FROM: NRCC

DATE: April 29th, 2025

RE: NRCC Battleground Poll: House Republicans Well-Positioned to Hold and Grow the

Majority

New polling underscores that Republicans are in a strong position to defend and grow the House majority heading into 2026. A new NRCC battleground survey of 46 Patriot and Frontline districts confirms that the political landscape is significantly more favorable today than it was at this point in 2017, the last midterm election cycle under a Republican president.

Unlike in 2017, voters today are turning away from Democrats' failed leadership and are rallying behind Republican solutions on the issues that matter most. With a unified message, a powerful fundraising edge, and a strong political foundation already in place, House Republicans are poised to retain and grow our majority in 2026.

Key Highlights:

- **Generic Ballot**: Republicans are entering this cycle from a position of strength and in a much better place today than in 2017. Democrats hold a narrow 1 point (D+1) lead, unchanged since the end of the 2024 election, when Republicans not only protected our majority but flipped 5 key battleground seats. By comparison, Democrats held a D+6 advantage at this point in 2017. In the 13 Trump-won districts currently held by Democrats, the generic ballot is R+2, a strong indicator of Republican momentum.
- **Party Image**: The Democrat Party's image is in free-fall, falling underwater by nearly 50 points (25% favorable/72% unfavorable), as voters overwhelmingly reject their extreme and out of touch agenda.
- **Voter Connection**: On the critical question of who "cares about people like me," Republicans have completely closed the gap. The two parties are now tied 47%-47%, a <u>13-point improvement from 2017</u>, when Democrats led by 13 points. In the 13 Trump-won Democrat-held districts, Republicans lead by 8 points on this key measure.

Issue Landscape:



- **Immigration**: President Trump has a commanding 56%-43% advantage on immigration, demonstrating broad support for the Republican-led border security efforts.
- **Government Spending**: A clear majority (53%) believe government spending is wasteful and inefficient, validating Republicans' push for fiscal responsibility and eliminating waste, fraud, and abuse. In the 13 Trump-won Democrat-held districts, agreement rises to +13%.
- **Economic Confidence**: 55% of voters rate their personal finances as "excellent" or "good," giving clear evidence that Americans feel secure under President Trump and Republican economic leadership.

Bottom Line:

The House battleground environment presents a clear path to victory in the midterms for Republicans. Unlike 2017, this poll demonstrates that House Republicans are not just on offense and starting the cycle on a strong footing to grow our majority; Republicans are leading the charge and setting the terms of the fight.

Swing-district Republicans nearly <u>doubled</u> House Democrats' most vulnerable members in Q1 fundraising, the NRCC is <u>shattering</u> fundraising records, the map is trending Republicans' way, voters are rejecting the Democrats' radical policies while embracing Republican leadership on key issues, and House Democrats are spiraling out of control while the far left radicals are eating their own.

The battle for the majority will be hard-fought across individual battleground districts, but House Republicans are well-prepared, well-resourced, and on a clear path to not only retain the majority but grow it in 2026 as we continue delivering on the America First agenda.

Background/Methodology:

The survey was conducted April 13–18, 2025, among 1,000 likely voters using a mixed methodology of live telephone interviews and an online voter-file matched panel. The margin of error for the full sample is $\pm 3.1\%$.

Congressional districts included in the survey: AK-AL, AZ-01, AZ-06, CA-09, CA-13, CA-22, CA-27, CA-40, CA-41, CA-45, CA-47, CO-08, FL-09, FL-23, IA-01, IA-03, IN-01, ME-02, MI-07, MI-08, MI-10, NC-01, NE-02, NH-01, NJ-07, NJ-09, NM-02, NV-01, NV-03, NV-04, NY-03, NY-04, NY-17, NY-19, OH-09, OH-13, PA-01, PA-07, PA-08, PA-10, TX-28, TX-34, VA-02, VA-07, WA-03, WI-03.