



## MEMORANDUM

**TO:** Interested Parties

**FROM:** NRCC

**DATE:** July 3rd, 2025

**RE:** With One Vote, Democrats Cement Their Image as Snobby, Out of Touch Elitists

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Americans view Democrats as elitist, disconnected, snobby, unconcerned with the problems they face in their daily lives, and most of all - **out of touch**. Recent polling paints a clear picture: the American people are screaming at Democrats to listen to the message voters sent in 2024 rejecting the party's left turn:

- **69%** say Democrats are “out of touch.”
- Only **39%** say Democrats “have the right priorities.”
- Only **27%** of independents think Democrats are “focused on helping them.”
- It's no wonder the Democratic Party's approval ratings are hitting record lows - with only **27%** of voters nationwide approving of the Democratic Party in one recent poll.
  - Other polling testing support for *congressional* Democrats registers only a paltry **23%** approval.

This week's vote on the “One Big Beautiful Bill” sets that image in concrete for the 2026 midterms, putting Republicans on offense and giving voters a clear, commonsense contrast in 2026. Republicans just passed legislation that will make working families' lives better - **100% of House Democrats voted against it**. This bill will:

- Prevent the largest tax hike in generations for working families
- Deliver historic border security funding
- Crack down on welfare fraud and restore integrity to Medicaid

Every Democrat voted to hurt working families and to protect the status quo. This vote is now their political identity, and the NRCC will work every day from now until next November to brand House Democrats with it.

### House Democrats voted to:

- **Raise taxes on working families** instead of delivering long-overdue tax relief
- **Block tax cuts** for small businesses, families, and job creators
- **Keep taxing tips and overtime**, punishing working Americans
- **Reject commonsense work requirements** for able-bodied adults
- **Protect bureaucrats and fraud** over taxpayers and the truly vulnerable
- **Leave the border wide open** while Americans pay the price
- **Maintain bloated spending**, skyrocketing debt, and economic decline
- **Undermine our military readiness** and domestic energy independence
- **Stand with the radical left** instead of American families



## The Numbers Don't Lie:

What this bill [delivers](#) (and what Democrats voted against):

- A **\$1,700** average tax cut for a family of four
- **\$4,000–\$5,000** in real take-home pay boost for middle-class families with kids
- Lower taxes for **26 million** small businesses
- **Over \$175 billion** in border security funding – the largest investment in history
- Child tax credit relief for [40 million families](#)

## Battleground Voter Impact:

- [86%](#) support removing deceased/ineligible recipients
- [72%](#) support work requirements
- [71%](#) believe there is widespread fraud in Medicaid
- According to NRCC battleground polling, voters are much less likely to support a Democrat who voted against this tax cut:
  - 82% Less Likely (Including 61% Much Less Likely)
  - 15% More Likely

## Bottom Line:

House Democrats are leaning into the punch. Their approval ratings are at a [four-year low](#), radical socialists like [Zohran Mamdani](#) and [David Hogg](#) are taking over the party, their platform is consistently on the wrong side of every 80/20 issue, they have no agenda, no message, and no leadership. Today, they handed Republicans a weapon to cement the party's image as out of touch with hardworking Americans: ***Democrats are not fighting for them.***

House Republicans will be relentless in making this vote the defining issue of 2026. The NRCC will use every tool to show voters who stood with them, and who sold them out.

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